

KFA Milestones:

KFA strives to place its vision beyond the box

15
Years

Celebrating 15th Anniversary

2015 15th ANNIVERSARY

- Launch of KFA School Biratnagar with full-fledged Classes from Nursery to - BBA
- Acquired Birat Victoria School
- Management Contract of 'Liberty College'
- Various Training & Consulting Assignments for Banks, Corporates, AEPC, TDF etc.

2014 KFA Consulting in SIXT, GSO, Various Banks

2013 KFA Business School, Biratnagar

2012 Structured KFA Consulting Assignments
Launch of PG Diploma Course

2010 KFA Business School, Kathmandu
MBA, BBA

2008 'KFA Business Affairs', Radio Education Program in Kantipur FM.

2005 Strategic Alliance with Colleges to run Professional Banking Course for Students.

2004 Financial Sector B2B Consulting by a Domestic Institute.

2003 Commencement of Placement Services.

2002 Establishment of Banking Sector Research Center.

2001 **Establishment**
Launch of Banking Academy.



Vision beyond the box

Message by Executive Chairman



Opportunities in Challenging Times

Country was shaken badly by major earthquakes in the months of April and May 2015. Our nation was shaken, but our spirits are very high. KFA Team is all geared up for necessary challenges to strengthen the existing initiatives and to take up new innovative challenges which will not only impact KFA's Stakeholders positively, but also will serve to the best interest of the nation.

Also, with increasing realization among the Political and Beureocracy leadership of Nepal for the need to focus on second-tier 'Economic Reforms', time has now come for 'Private Sector to pull up the socks and walk the talk. I strongly feel that we will see some concrete investments in the days to come.

KFA likes to position itself as a Strategic Partner of the Private, Government & Developmental sector in this bandwagon. With KFA's more than One & Half Decade long experience, robust Management, its resourceful Consultants, Educationists, Trainers and Strategic Partners, I believe it can add significant value to the upcoming as well as existing projects through arrays of interesting products.

Sincerely,

Resta Jha

Executive Chairman
KFA

About KFA

In Nepal, we are witnessing a paradigm shift in the areas of Consulting, Education & Training as higher degree of knowledge and professionalism are demanded by the growing market players. Promoted by seasoned professionals, KFA has been working in these areas since the beginning of 2001 and has been instrumental in developing knowledgeable and professionally trained human resources, required to serve this transition period. KFA has come a long way in terms of adding value to corporate and individuals in the fields of Training, Education and Consulting.



Located at Mid Baneswor, KFA has state-of-the-art facilities to serve its valued clients.



About KFA Consulting

KFA Consulting is a management-consulting firm that serves leading businesses, governments and non-governmental organizations. We help our clients make lasting improvements to their performance and realize their most important goals.

'KFA Consulting' brings together a complementary mix of background and cultures of diversified professionals providing clients with all-round, hands-on support in smooth Management of Business, Market Research, Feasibility Studies, Impact Analysis, Business Plans, Management Strategy Consulting, Financial Management, IT Solutions, HR Management and thereby increasing value to its Customer's business.

With KFA's ability to maximize operational efficiencies, empower growth potential, and provide transformative change, KFA Consulting Team work collaboratively to optimize operating costs, streamline business operations and increase overall revenue of the partner organization.

For Government / Developmental sector, KFA Consulting has the capabilities of undertaking assignments such as Impact Analysis, Research Studies, Planning, Monitoring & Evaluation of Respective Government Units, Human Resources / Personal Management Structures of Government Agencies and Others.

KFA, through its Strategic Partner, is also providing Technical/Vocational Training to aspiring youths, community-level people and factory workers, for helping them for their 'Independent Livelihood', 'Skill Enhancements' and 'motivational' aspects.

KFA Consulting team has a unique blend of industry and consulting experience, which provides pragmatic solutions to complex issues while leveraging industry best practices. We have a strategic partnership with several national and international organizations along with a core team of in-house experts in the arena of Government / Development Sector, Corporate Management, Banking & Insurance, Hydropower, Education, Hospitality, Health Services, Foreign Exchange, Commodities, Agriculture and other sectors.

KFA Consulting Vision & Values:

Our aim is to offer the best through a perfect mix of solutions that will support in identifying the most efficient path to achieve goals of our customers.. KFA Consulting strives to be the Strategic Partner to help achieve desired objectives.

We Value:

- a. Synergy – Our collaborative interaction with our clients to create strategic solutions
- b. Quality Of Service – Meeting & exceeding our Customer's expectations
- c. Mission – Achieving our client's ultimate benefit through value proposition
- d. Integrity & Ethics – Most important value within our system
- e. Confidentiality & Trust – Preserve & protect the result of every project.
- f. Transparency – Full, clear and timely disclosure of “how, why and what” of our business practices.





Why KFA Consulting?

i. Collaborative Approach:

KFA works collaboratively with our clients. We strive to become an integrated partner with our clients, serving as an extension of research, management and professional teams.

ii. Pragmatic Solutions:

KFA applies its experience to focus promptly on core opportunities with the highest return and develop innovative, realistic solutions for implementation with sustainable results.

iii. Independent Service:

KFA provides its clients an independent advisory and research services. As an independent advisor, we are unbiased and solely focused on our clients' returns.

iv. A globalized Solution:

Our solutions are supported by world-class empirical research and practices with practically convenient for application in local environment.

v. Leveraging through KFA's Training & Education Services

Training is an integral part of Consulting. KFA has been providing various value-added professional training services from its inception. Such training programs can be customized and packaged with KFA's Consulting Services to extract better values to the Clients.

KFA Business School (an Education wing of KFA), is offering management education since the beginning of 2010 through its MBA and BBA Programs in affiliation with Vinayaka Missions University of India. 250 MBA Graduates have already passed out from the School and contributing in various organizations. KFA Consulting can utilize or hire best passed-out students from its School in the Consulting assignment to derive optimum value for its customers.



Consulting Services

Management Contract

Strategy formulation & Implementation

Business Process Outsource

Human Resource Management

Customer Retention Strategy

Marketing & Sales

Information Technology

Business Performance Improvement

Project Management

Specific Sector Study

Research & Feasibility Study

Legal & Compliance

Internal Audit

Technical/Vocational Training/Consulting

Focus Areas

Financial Sector

A. Banking

- Credit Appraisals, Management and Recovery
- Treasury Management
- Financial Management
- Banking Operation Management
- Customer Service Management
- Retail Portfolio (Home Loans, Auto Loans, Credit Cards, Personal Loans) Outsourcing
- Internal & External Audit
- IT Management

B. Insurance

- Banc assurance – Direct Sales Agency Model
- Agency Business
- Corporate Business
- Foreign Employment Business
- Sales Tracking System
- Financial Management & MIS
- Reinsurance & Product Development

Corporate Sector

Service & Manufacturing

- Overall Management Consulting
- HR Management
- Financial Management & MIS
- Tax Planning
- Feasibility Reports (Market Survey Research)
- IT Consulting Services
- Impact Analysis
- Marketing Functions

Government/Developmental Sector

- Impact Analysis
- Research Studies
- Planning, Monitoring and Evaluation of Respective Government Developmental Units
- Rural Access Improvement & Decentralization Projects
- Feasibility of Hydropower Projects
- Primary Surveys on Effectiveness of Donor Agencies
- Human Resources/Personal Management Structures of Government & Developmental Sector
- Public Finance
- National Strategy for Developmental Statistics

Technical/Vocational Training

- Technical Skill Base Training to Targeted Participants
- Community Level Training on Technical and Agricultural Products

Resource Persons



Anil Shrestha

Mr. Shrestha is the BOD of KFA. He has more than 17 years work experience in Standard Chartered Bank Nepal Ltd. His area of expertise lies investment portfolio management, foreign exchange, overview of asset/liability management, administration of fund transfer prices (FTP), benefits from arbitrage opportunities available in the local market, overall management of correspondent bank relationship and risk assessment & monitoring,



Anjan Neupane

Partner, Neupane Law Associates | Advocate, Supreme Court of Nepal

Anjan Neupane heads the corporate and international practice at Neupane Law Associates. He advises and represents corporates, financial institutions, investors and multinationals in both contentious and transactional matters. He is adept at advising client in banking, dispute resolution, M&A, joint venture, project finance, international transactions and regulatory matters in various industry sectors including aviation, energy, hotels, information technology, insurance, manufacturing and real estate.

The 2015 edition of Chambers Asia-Pacific ranks him as a Leading Lawyer for General Business Law in Nepal. Chambers Global 2014 has recognized his “*growing practice specializing in international commercial transactions.*” He was awarded “Leading Lawyer of the Year - Nepal” by the ACQ Law Awards 2014.

Anjan has recently advised in high-profile matters such as the largest international hydropower project financing in Nepal, project acquisitions and joint ventures in the energy industry, biggest aviation reinsurance dispute in Nepal, joint venture disputes involving multinationals, complex regulatory proceedings connected to foreign investment regulations, derivative and complex financial transactions, largest foreign investment in aviation industry, various international luxury hotel franchising transactions, and many other international transactions. He regularly represents clients in the Appeal Courts and the Supreme Court.

Anjan holds first class honors degree in law from the University of Aberdeen, UK specializing in corporate finance, commercial, contract, insolvency and taxation. He regularly contributes articles in academic journals and is a member of the International Bar Association.



Ashish Gajurel

Graduated in Transportation Systems Engineering from Technische Universität München (TUM), Germany in 2010. He is consultant at the Investment Board Nepal. Currently he is a He has taught Transportation Economics and Public Transportation at the Institute of Engineering, Tribhuvan University Kathmandu, Nepal. Besides, he has worked as a Transport and Traffic Consultant in the area of transportation and traffic management and authored numerous articles for national electronic and news media about traffic management, transportation infrastructure, public transportation, Public Private Partnerships and so forth. He also worked at Unilever Nepal as Supply Chain Officer for two years.



Ashish Garg

Ashish is a financial and project development expert with over twelve years of experience in banking, real estate, hydropower and business advisory in Nepal. A qualified chartered accountant with a strong academic record, he likes to be engaged in challenging projects, which have high impact in the sector. Conceiving attractive projects, getting together the stakeholders and executing projects with a strong team is what ashish excels in. While executing projects, he ensures leadership roles in policy making and advocating long-term impacts on the sector. A workaholic, he likes travelling and leisure time with family and friends, being updated on current affairs, fitness/sports etc.



Bansidhar Ghimire

Mr. Ghimire has plethora of experience in Government and Non Government Organisations. He started his career in 1968 as Senior Account in the Department of Excise and since then there has been no occasion to look back. He was Chief of Janakpur& Kathmandu Tax Offices, Chairman of Sales Tax Settlement Commission, Deputy Director of Department of Taxes, Under-secretary of Economic Analysis Division, Director General of Department of Taxes, Joint Secretary of Ministry of Finance, and Financial Comptroller General at Financial Comptroller General Office (FCGO), Revenue and Accounting Member of Local Body Finance Commission. He has undertaken many assignment of which Stock Taking of Fiscal Decentralization in Nepal(Revenue), Alternative Municipal Financing, Economic Policy Network, ADB, Comparative Study Report of CIAA, Financial Operation Manual for World Bank to name a few. He has garnered himself with many National & International trainings and workshops.



Dhurba Prasad Dahal

Mr. Dahal is a freelance Consultant and his area of professional expertise lies in Human Resource Development and Personnel Administration, Monitoring and Evaluation, Financial Management & Decentralization and Local Government Finance. He has experience of working in various responsible positions in Government of Nepal such as Ministry of Health and Population, Joint Secretary in National Planning Commission, Joint Secretary in General Administration, Deputy Financial Comptroller General position in Financial Comptroller General Office to name a few. Some of his major works to highlight are that he was involved in the national plan formulation process (Three Years Plan) and M&E process including the evaluation process of Poverty Reduction, Millennium Development Goals, SAARC Development Goals and other development activities while he worked in National planning Commission, Nepal, trained concerned staff of DDCs, Municipalities, FCGO and DTCOs in the field of financial administration and many more. He hold leadership role and possess memberships in many well-known Government & Non- Government Organizations. He has participated in many National & International level trainings, work-shops, seminars and have given numerous paper presentations.



Dr. Chandra Mani Adhikari

Dr. Chandra Mani Adhikari, an Economist, Planning & Budget expert by profession also possesses enormous experience in Government & Non Government organizations and has garnered his career by working in many of such organizations collecting immense experiences. He is also a visiting faculty in few renowned colleges in India & Nepal. He is a former Board Chairman of CIT, Board Member of Town Development Fund, Member of Nepal Economic Association, Former Senior Advisor of National Planning Commission, and Chairman of NAREC Nepal, to mention few of these affiliations. Dr. Adhikari has done more than dozens of report writings for Authority Abuse Investigations (CIAA), Public participation in the audit process to be highlighted and paper presentation on Public Financial Management, Local Revenue Management, Economic Resource and Revenue sharing are few to be mentioned. He has been part of many national, international trainings, workshops & seminars. Few of his publications are Simplified Budget Book, Public Finance in Nepal, Tax Laws in Nepal and Modern Taxation in Nepal Theory and Practice.



Jasmine Hada Bajracharya

Ms. Hada is the Director, KFA Consulting. She possesses 12 year and more experience in Sales & Marketing career with good exposure working in multinational Life Insurance Companies. Her area of expertise lies in developing new areas of businesses promulgates ideas & strategies to enhance business opportunities and possess good communication and interpersonal skills. She holds an MBA degree from Pune University and had a good exposure working in Insurance sector including Metlife Alico. She was the Chief Business Officer of Prime Life Insurance Co Ltd and devoted 5 and half years in the Company. She had a brief experience working for United Nations Mission in Nepal. Professional Contributor in KFA Business School, and a Soft Skill Management Trainer, has conducted training programs on effective communication skills, enhancing presentation skills, writing skills, personality development, office etiquettes and has been consistent in nurturing goals towards positive results.



Kabindra Pradhan

An experienced IT consultant, project manager, design engineer and operational and support Head with more than 14 years of experience in diverse IT Projects and organizations national and international companies working in small to large organizations. Mr. Pradhan is currently seeking leadership/management positions with delivery in innovation, technology projects and operational management. He holds a Masters Degree in Science in Management Information System from Bellevue University, Bellevue, NE, and USA.



Keshab Adhikari

Mr. Adhikari is Director - Operations and Board Member at KFA. He is experienced personnel in handling back office function very effectively and efficiently. His professional experience accounts as Chief Operating Officer in Prime Life for 4 years. He started his career in Standard Chartered Bank from 1992 and devoted more than 18 years of his service through consistently delivering services to various capacities. He successfully delivered all the requirements of his job in terms of maintaining cordial relationship with the Regulators, maintained good corporate governance, financial accounting and control, annual budgeting and MIS, strategic planning & analytical support and fixed assets management.



Kishlaya Jha

Mr. Jha is CEO & Director - Training of KFA, which is one of the most successful Education, Research and Consulting organizations in Nepal. He started his career as IS professional in 1997 and garnered his experience in sales, system administration, quality management and general management working with DHL. Kishlaya is well versed in facilitation skills for training events and engages trainees with his sharp observation and facilitation skills. Mr. Jha has facilitated more than 300 training programs in Nepal for various levels and various organizations both national and multinational. He specializes in training employees in team building, customer care, time management, leadership and personality development, goal setting to name a few.



Manoj Kumar Bhattarai

Mr. Bhattarai is one of the promoter as well as BOD of KFA Business School. He is currently associated with Prime Life Insurance Company as the CEO. He possesses more than 30 years of experience in various Government & Non- Government Sectors. He was the CEO of Nepal Life Insurance Company Ltd. and a senior official at NIDC. He is a veteran in design, development & conduction of Training Programs and have conducted many such programs in Management Association of Nepal (MAN), Lutheran World Federation (LWF) Nepal, UNICEF Nepal, Nepal Tourism Board, Salt Trading Corporation Limited Nepal to highlight a few. He is a visiting faculty in top business schools of Nepal as well as Researcher and a Consultant associated with many well-known organizations.



Niroj Singh Thapa

Mr. Niroj Singh Thapa, a Graduate of Symbiosis International University, Pune, India is Co-Founder of RN Consult. He has 10 years experience in Commercial Bank, Investment Bank, Insurance and Research & Consulting Firm for 10 years.

At present he is actively involved with Research and consulting assignments. Apart from that he is also a visiting faculty in several management institutes, mentor at Rockstart Impact (Netherland), Advisory member in Hydro Project and Director at Software Company.



Parshuram Kunwar Chhetri

Mr. Chhetri is currently engaged as a consultant with Adam Smith International/DFID in supporting Ministry of Finance (MOF) of Nepal Government in preparation of Financial Sector Development Strategy, National Consultant in supporting World Bank (WB) in work on cooperative sector, also engaged as a consultant in supporting World Bank in its initiative for the development of a commercially viable private sector led engagement in the renewable energy sector of Nepal to highlight few. Mr. Chhetri possesses more than 25 years of experience in banking sector fulfilling responsibilities in various senior level positions. He was the Chief Executive Officer of Bank of Asia. During the four-year tenure, the Bank was regarded as commercial bank in the country with emphasis on having strong corporate and ethical standards at all levels and on establishing strong systems driven by development to various by laws, policies, procedures, manuals, product paper setc. He also possesses exposure working in International Banks. He is an excellent trainer and lecturer has conducted number of sessions on "Credit Appraisals", training programs and workshops.



Pradip Thapa

Mr. Thapa is the Attorney at Law and holds a Master's Degree. He has pursued many research studies, is associated in Government & Non-Government projects, published his articles and was associated with Ghandi & Associates, which is one of the leading law firm in Nepal. He is associated as Legal Advisor in many organization such as KFA, Mega Broadcast Pvt. Ltd, PrimeLife, Nine Nepal Pvt. Ltd. (Franchisee of Sixt Rent a Car), Green Line Tours Pvt. Ltd., Sherpa Flies Pvt. Ltd. to name a few. He is also the member of Nepal Bar Association & Appellate Court Bar Association, Patan.



Prakash Kumar Shrestha

Mr. Shrestha's area of expertise lies in structuring Human Resources strategies, Develop HR policies and plans for Organizations. His interest also lies in local governance capacity building, develop organization relations. Mr. Shrestha has worked with Nepal Telecom (NTC) as an Expert in Pre- selection and Selection Process of Assistant Level Employees. His contribution as Research & Analyst in Governance capacity of Kathmandu Metropolitan City, in terms of Human Resource Management adds value to his wide range of experience and knowledge. He has experience in training and facilitation and has been involved as Community Facilitator and Resource mobilizing training NGO Federation, Nepal, conducted training on Adjustment Problems and Reactions of Students and workshop on Case Method Learning, Organized by Peoples College.



Rajesh Pandey

Mr. Pandey holds Masters Degree in Literature and pursuing the Post Graduate Program in Mass Communication & Journalism. As one of the most dynamic RJs in Nepal, Mr. Pandey hosts various programs in Radio Kantipur like KFA Business Affairs - One and only radio show that deals with Business, Banking and Insurance', 'Naya Sambidhanra Yuva Jagat - Related with participation of youth in Constitution Election', Achiever's Club - Success Story of people from different walks of life', Sachetana - Advocacy on leprosy' and 'Talk the Talk - Program that deals with Reproductive/sexual health. Through KFA Consulting, Mr. Pandey brings in his expertise for devising and implementing effective 'Communications Strategy' for organizations not only for spreading social messages but also for promoting corporate products.



Resta Jha

Mr. Jha is the Executive Chairman of KFA. He possesses 21 Years experience in Banking, Insurance, Education, Training & Various other Consulting Projects. His major roles were representative of Standard Chartered Bank for Nepal and Bhutan, CEO – Prime Life Insurance Co. Ltd. and various higher level positions at Laxmi Bank, BOK, Standard Chartered Bank, Nepal to name few. He has led handful of development projects as “Team Leader”

Mr. Jha, an MBA in Finance is a visiting faculty, Speaker & Management Trainer in top Management Schools of the country. He was appointed in PM's Economic Advisory Council in December 2012 to represent Banking and Insurance Sector. He was also a columnist in the Boss Magazine since Jan 2005, published 51 Articles so far on various areas of Financial Sector (Banking, Economics, Stock Market etc). His articles have also been published in The Kathmandu Post, My Republica, New Business Age, KUSOM Journal, RBB & ADBL Annual Magazines, ICAN Journal etc.



Roshan Regmi

Mr. Regmi is currently heading IT department of NMB Bank. He has experience of more than 10 years in various leading organizations and his area of expertise lies in technology management for governance, software application development and control, analysis design and re engineering of business process, application system software development, acquisition, implementation and management. Mr. Regmi has immense knowledge in Information System Service Management as well as has hand on experience on planning disaster management solutions. He holds Master's degree in Information & Communication Engineering from Maastricht School of Management, The Netherlands



Santos S. Giri

Santos Giri needs no introduction when it comes to Media and advertising industry. Mr. Giri played an important role in the establishment of Kantipur Television and also chaired the position of Bureau Chief for Nepal 1 television. Flamboyant, a trendsetter and also recognized for making some of the most interesting television shows and advertisements, Santos Giri endeavors to bring about change in the communications business and now heads an advertising agency; A.D. Factor Nepal as CEO.



Sunil Chitrakar

A dynamic career with immense experience and knowledge in Handicraft Sales & Marketing. He has contributed in economic empowerment of people and organization through enterprise development, fair trades, capacity building by training and development in various Organizations. Mr. Chitrakar holds MBA degree specializing in Industrial Psychology & Human Resource Management in 1999. He is associated as Chief Executive Officer at Mahaguthi Craft. He was associated with Lalitpur Chamber of Commerce & Industry (LCCI) as a Training coordinator and a Joint Secretary in 1998 and worked hard towards establishing LCCI as the best district CCI in Nepal providing business development services to its members and business community.

Besides the Resource Persons mentioned above, KFA Consulting will leverage through following Strategic Alliance Partners for delivering of efficient services to our valued clients.

KFA Consulting's Strategic Alliance Partners:

1. WorldLink Technical Training Institute (WTTI)
2. A.D. Factor
3. Kriti Capital & Investment Ltd.
4. Right Direction Nepal (RDN)





Partner Profile

WorldLink Technical Training Institute (WTTI)

Years In Operation: 7 Years

Area of Expertise: Conducting CETVT Certified Various Vocational Training Programs

High unemployment, the changing demands of the job market, economic marginalization, and lack of training facilities are some of the difficulties confronting the youths, who seek jobs and their livelihood.

WTTI is affiliated to Center For Technical Education & Vocational Training (CTEVT), which is a Government Certifying Body for delivering Technical Education. This institution provides young adults from surrounding communities and villages with the skills they need to secure reliable employment, and upscale their livelihood. WTTI helps individuals achieve realistic job opportunities for the future and an avenue to become independent.

WTTI in collaboration with KFA has been providing youths with fair starting possibilities, empowering them to address the unfair social and economic demands of the 'real world'.

The training programs being provided are strongly orientated towards local and regional job prospects. Local relevance is the key criteria in the training center orientation. The youths and socially disadvantaged young people are given the opportunity of vocational qualifications and skills, which will allow them to live an independent life as an adult.

Technical trainings include Mason, Assistant Welder, Mobile Phone Repairer, General Cook, Auto Mechanic, Off Season Vegetable Producer, Hand Embroider, Industrial Electrician, Scab Folder, Bar Bender, House Painter, Furniture Maker, Motor Mechanics, Metalwork, Printing, Plumbing, Carpentry, Pottery, Tailoring, Office Administration, Cookery, Agricultural Courses in Farming and Breeding Animals, Computer Training, etc.

A.D. Factor

A.D. FACTOR

Established in 2007, A.D Factor has been able to establish itself as one of the celebrated advertising agency of Nepal which provides range of advertising solution ranging from ATL, BTL & TTL.

Company has been able to come with some country's finest campaign which has helped products/brand to excel in Nepal's Market. Our clientele ranges from small businesses to multinational agencies and includes manufacturers, retailers, publishers, law firms, FMCG companies, INGOs and diplomatic missions. We believe in building strong, lasting partnerships. Many of our clients have been with us since the first partnership. They came to us because we promised results. They stay because we deliver.





Kriti Capital & Investments Ltd.



Years of Operation:

Areas of Expertise: Capital Markets, Financial Advisory, Private Equity, Venture Capital, Securities/Industry Research, Valuations, Capital Restructuring, Asset Management, Mergers & Acquisitions,

Kriti Capital & Investments Ltd. is a public limited company established by a group of professionals who have realized the need and understood the benefits of institutionalizing investment banking services in Nepal. Established with the motto of 'creating growth opportunities', Kriti Capital and Investments Limited aims to provide an efficient and effective medium for capital mobilization to earn superior return on capital. On the backdrop of creating superior financial return, Kriti Capital aspires to promote entrepreneurial and innovative initiatives and opportunities for committed and dynamic entrepreneurs. Kriti Capital extends wide and seasoned experience of its professional management, both in the local market as well as the international market, for the benefit of its client Getting right information about the company where the investors have invested or are thinking of investing is always crucial and instrumental. Under this service, we provide independent assessment of operational business or initiated project based on its initial business plan, comparative analysis with the peers in the industry, the current financial position along with independent assessment of the performance of the company.

Right Direction Nepal (RDN)



Years of Operation: 5 years

Areas of Expertise: Research and Consultancy Services

Right Direction Nepal (RDN) was established in 2009 as the apex company providing multi-disciplinary research and consultancy services to Nepal. The company is comprehensively geared towards providing actionable inputs for decision making in various areas of social, development as well as business activities. Right Direction Nepal applies a strategic approach at every stage of a project. We understand client priorities, design research methods and questions, train staff and supervise research on the ground, and deliver insights and recommendations. The results are customized solutions designed and executed with insight and imagination, using the most appropriate and cost-effective research techniques, from high-tech to low-tech 'Ultimately showing you the right direction to your ultimate goal'.

RDN has pool of professionals from various fields such as economic and social analysis. In the social research sector, we are proficient in both quantitative and qualitative techniques of data collection for the studies like Feasibility, Baseline studies, dipstick, evaluation (Mid-end term) KABP (Knowledge, Attitude, Behavior, and Perceptions) studies, formative studies, Rapid assessment, Opinion polls and studies on pre-testing of Information, Education and Communication (IEC) materials. The professional researchers of RDN come from wide spectrum of social research sector including Market, Agriculture, AIDs, Environment/forestry/Natural Resource Management, Good Governance, Health, Population and demographic, Family planning, and Tourism. The research team of RDN works closely with the development actors to accomplish the development goals of Nepal.



Our Experience:

- AEPC/NRREP - Structured Management Consulting/Management & Capacity Building Training
- Commission for Investigation of Abuse of Authority – Impact Analysis
- CUBE – Due Diligence & Financial Consulting
- DECC-HR System
- Galchi Trading Pvt. Ltd – Financial Consulting
- Grand Shekhar Manpower Company Ltd. – HR, Compliance & Legal
- Liberty College – Management Consulting
- MNK – Research & Management Consulting
- MyTV - Feasibility Study
- Nava Jeevan Cooperative – Management Consulting
- Photo Concern – Management & Financial Consulting
- S&S – Due Diligence & Financial Consulting
- Sixt Car Rental Company- Feasibility Analysis & Management Consulting
- Solutions Nepal-Visa Process Service
- Tanzifco (Nepal & Sri Lanka) – Management Consulting
- Town Development Fund (TDF) – Feasibility Study & Drafting of Frame work



Message by Director, KFA Consulting



As businesses grow leaps and bounds, as businesses get stagnant at a certain point, as cost becomes dearer to the organization, as results become key evaluating factors and as competitions hit the market... these are the paradoxes we are juggling every day..and then we look to find the best possible solution.

KFA Consulting brings together a rich mix of diversified professionals, ready to provide pragmatic solutions to Businesses. We are a management-consulting firm committed to provide enduring results. Together, we find values across boundaries, develop insights to act on and energize teams to sustain success.

We're passionate about always doing the right things for our clients, our people and our society.

Sincerely,

Jasmine Hada Bajracharya

Director, KFA Consulting



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